

# WELFARE FLOUR SALE STARTED

ALMA ASSOCIATION SEEKS \$500 THIS MONTH FOR RELIEF WORK FROM SALE.

The Gold Medal drive of the Welfare Association to raise \$500, opened with a rush Monday morning when more than 40 Alma housewives started out to get orders from the other Alma housewives.

Through a special arrangement with the Washburn-Crescent Company of Minneapolis, the Welfare Association is to get a commission of \$1.00 on every barrel of Gold Medal flour sold through its efforts during the drive. The flour is being purchased from whatever grocer the buyer specifies. The Alma Roller Mills are jobbers for Gold Medal.

"Everyone is so eager and enthusiastic to help the welfare," said Mrs. Henry Seale, president of the Association. "People don't seem to care enough. Some that don't use much flour themselves are ordering it to be stored in the association rooms for future use."

"The husbands have entered into the spirit of the thing. One man promised his wife a two-barrel order if she would begin making bread for him again. She is going to do it, too, and gave us the order. Competition is keen between the women. At the end of the first day Ward 1, under Mrs. Fuller, was in the lead, having turned in the largest number of orders. Ward 2, under Mrs. Seale, was a close second. The rollers, too, are vying with each other. Prizes of Gold Medal flour are being offered the woman who takes in the largest amount of orders, and the woman who brings in the largest number of orders to the Welfare. Now they are all clamoring for better territory."

"We aim to make at least \$250, half our quota, by Saturday of this week," explained Mrs. Frank Pollock, chairman of the finance committee. "By the way orders are coming in, we should do it easily. But we must make the \$500 mark. Everyone can help us by a generous order."

"This is an especially good time to lay in a supply of Gold Medal," she continued. "The market is low, and flour improves with age. Every housewife knows, too, that Gold Medal is an all-around flour. In these times of economy, it is well to remember this. Less Gold Medal, moreover, is actually needed in all baking than when a better wheat flour is used."

An exhibit of Gold Medal cakes and bread will be held at a food sale by the Welfare Association Saturday afternoon in G. V. Wright's Furniture Store.

"The grocers are co-operating splendidly," said Mrs. Eugene Holcomb of the Association. "They themselves have expressed a wish to maintain a standard retail price during the drive. They have made it cheaper to buy a barrel or even a half barrel than a smaller amount. Gold Medal is selling for \$1.25 an eighth, but \$1.50 a half barrel."

Mrs. F. C. Myers, former president of the Retail Merchants Bureau, and manager of Elchenberg & Co's grocery, was quoted today as follows: "We must heartily endorse the plan adopted by the Welfare to raise funds. Everyone needs flour. Gold Medal we have always considered our leading spring wheat flour. By this plan, business should be stimulated all along the line."

"Testimonies as to the success Alma housewives are having with Gold Medal roll in from every side," laughed Mrs. Pollock. "I myself made lovely Parker House rolls last Saturday."

"My mother always told me I could get more loaves out of a sack of Gold Medal," said one young housewife, "and that it was a good, substantial nourishing bread at that—not all wind and crumbs."

"I couldn't get along without the Gold Medal cook book," exclaimed Mrs. Shepard. "I've used it 20 years. There's a wonderful recipe for mince pie in it. And you don't need more shortening than with a pastry flour if you handle your dough properly. Just don't add too much water, keep your materials cool, turn only once, and cook in a hot oven."

"A Gold Medal cook book will be sent free to every purchaser of the flour. It is most reliable," explained Miss Frances Still.

From A. G. Moore of the Superior Baking Company comes word that the company has used Gold Medal flour in connection with other flours and has found it most satisfactory in the bakery business.

Sellers from the different wards are as follows: First ward—Chairmen, Mrs. Fuller and Mrs. Schiff; sellers, Mrs. Medler, Mrs. Lawrence, Mrs. McLaughlin, Mrs. Graham, Mrs. Fuller, Mrs. Groves, Mrs. Smith, Mrs. Worth, Mrs. Hudson, Mrs. Handley, Mrs. Knecht, Mrs. Butler, Mrs. Sullivan, Mrs. Campbell, Mrs. Danford, Mrs. Carpenter, Mrs. Sand, Mrs. Howe.

Second ward—Chairmen, Mrs. Rapson and Miss Stitt; sellers, Mrs. Glass, Mrs. Knight, Mrs. Langworthy, Mrs. Parker, Mrs. McK, Mrs. Noland, Mrs. Parker, Mrs. Snyder, Mrs. Swarthout.

Third ward—Chairmen, Mrs. Randall and Mrs. Netzer; sellers, Mrs. V. P. Cash, Mrs. G. A. Ogden, Mrs. Washburn, Mrs. West, Mrs. Fadden, Mrs. Miller, Mrs. Goderique.

Fourth ward—Chairmen, Mrs. Charles Murphy and Mrs. Sieg; sellers, Mrs. Vliet, Mrs. Tucker, Mrs. Blanchard, Mrs. Frank Bennett, Mrs. Don Smith, Mrs. Floyd Glass and Mrs. Harry Paterson.

## Survey in U. P. Shows Farm Land

East Lansing, Oct. 6.—That agricultural development is justified in 80 per cent or more of the area of Ontonagon County, Michigan, is the belief expressed by Dr. M. M. McCool, head of the soils department at the Michigan Agricultural College. A soil survey of this Upper Peninsula county is being made at the present time through the college and the U. S. Bureau of Soils, classifying and mapping the principal soils of the area and collecting information of value in the agricultural development of the region. The field work, which will be completed this fall, is being handled under the direction of J. O. Vatch, of the M. A. C. soils department.

"Results of the survey so far show a surprisingly large acreage of arable land in Ontonagon County," said Dr. McCool in discussing the work. "Final estimates have not been made, but it is believed that in an area aggregating 80 per cent or more of the total, the soil and topography are such as to justify development at present and in the near future for farming purposes."

"Most of the land at present is cut-over timber land, or is occupied by virgin hardwood forest. The principal soil in arable extent is a heavy clay which contains a comparatively high percentage of lime, and which is probably rich in other elements of fertility. The soil is naturally adapted for clover and small grains which may be made the basis of a dairy industry. There is also a large area of lighter textured soils, silt, sand, and sandy loams, characterized by level or gently rolling topography, adapted to the growing of potatoes, and also to grain and root crops, while fruit and a variety of vegetables for home use may be grown."

## Roosevelt Birthday Nationally Observed

"The restoration of Roosevelt House the birthplace of Theodore Roosevelt, is now well under way," said Mrs. John Henry Hammond, president of the Woman's Roosevelt Memorial Association, of 1 East 57th Street, New York City. "The walls are up, the steel work is in place, and the building soon will be ready for occupancy."

"We had hoped to have it ready in time for the Roosevelt birthday festival on October 27, but as this now seems impossible we have taken Carnegie Hall for that occasion. While Colonel Roosevelt's birthday has not yet become a national holiday we believe that on that day there should be commemorated everywhere the great services which he rendered his people. To this end we are organizing the Roosevelt Birthday Festival to be held generally throughout the United States on the 27th of October of each year."

## Will Meet Mount Pleasant Friday

The Alma high school football squad will go to Mt. Pleasant Friday, where the high schoolers will battle the Mt. Pleasant high school aggregation in an attempt to gain revenge for the 6 to 0 defeat inflicted on the Orange and Black last year by the "Preps" from the Normal town.

The local team will be in about the same shape for the Mt. Pleasant fray that it was in the Flint Central game of Saturday, minus both Garner, fullback, and Wallace, a half. "Ike" Sartor, a veteran, who had not been out previous to this week, has turned out for the team, and it is probable that he will get into the fray.

The local team will depend to a great extent in their offensive work on Elias, who proved such a sensation in the Flint contest last Saturday, playing a game that marked him as almost all-state high school timber.

In spite of the crippled condition of the aggregation Alma has every expectation of defeating the Mt. Pleasant outfit by from two to three touchdowns.

What wonderful thoughts come up when these two abbreviations are printed in a news item—what intense human interest these portray.

In the country weekly paper, they take the one big place in all items, from the simple visit to relatives, to the larger matters of human life.

"Mr. and Mrs."—the great news item of the universe, the bringer of recollections to the man far from home, who takes his old home town paper, and reads the item of Mr. and Mrs. and lets his mind wander back to the days when he knew the Mr. and Mrs. in knee pants and shall we say, short skirts.

It's the home town paper where the real Mr. and Mrs. news item occurs—and to receive the home town paper week in and week out is to know the great happenings of the world, the doings of "Mr. and Mrs."

## PEOPLE OF OUR TOWN



Observe, Young Feller, what a Life-time of Saving will do to you! The Hard Saver has Nothing But Dollars and he's grown So Used to Clinging to Them, that he can't even Loosen Up for a Few Comforts of Life in his Old Age. But his Heirs will soon take the Old Man's Dollars out and Give them the Air.

## WHY ARE SO MANY BOYS ARRESTED

SOUTHERN MICHIGAN PAPER GIVES ITS VIEWS ON THIS IMPORTANT SUBJECT.

We clip the following from the Cassopolis (Mich.) Vigilant. What it says about the number of mere boys and young men brought into court in Cass county, criminal charges, is well worth considering in Gratiot county. While we may not have had so many brought into circuit court in Gratiot as the 33 reported in Cass, it is equally true that a large proportion of them are boys or young men. The Vigilant says:

"Of the 33 men arraigned in Cass county's circuit court, Monday, to answer to charges ranging from violation of the liquor laws to burglary, only two were men whose hair had turned gray, while all the others were young men and quite a few were scarcely more than mere boys, some of them from what would be considered very good families."

"This condition seems not to be unusual today, and it is reported to be prevalent in all courts, whereas a few years ago such a condition would have created a sensation and would have been given big headlines in the metropolitan press."

"That so large a percentage of our youths have turned criminal is never the less startling, and those who have at heart the welfare of our youth and the future of our country should give serious thought about the causes which produce such a condition and the remedies which should be applied. The courts may punish the wrongdoers, but this does not change their natures nor correct the evils, for the evils have grown in the face of punishment until the prisons of Michigan are today overcrowded."

"To our minds the remedy must be applied in the home—and to the home. There must be a revival of the family circle, home teaching of old-fashioned standards of honesty and morality, a respect for religion, and a renewal of religious life. The schools can help, and the teaching of morality and the inculcating of high ideals can be accomplished to a large extent in the schools, which apparently is not now being done. The church can help, although its hours with the young are extremely limited. But the right kind of living must commence at home, and the re-established home life of the right kind is the only thing that can save our boys and girls from becoming immoral and criminal and save America, for America is in danger, and a generation raised on jazz and pictures will not save it."

"Parents, get busy! Your boy may be in the line-up in court next time or next year, and ten chances to one you will be to blame."

Hadn't Wasted Any Time. A young couple rushed into a marriage license bureau recently and announced to the clerk that they wished to be married at once. Dan Cupid's executive officer surveyed the couple from under grizzled brows and said severely: "I'm afraid this is a run-away match." "Well, your honor," returned the prospective groom, "I can't exactly say we ran, but we walked pretty fast."



To neglect your children's eyesight is to incur a grave responsibility. Have us examine them, that you may learn their true condition, and whether or not glasses are necessary. We never advise glasses unless absolutely required.

J. P. LOSEY Registered Optometrist

## Classified Ads

Ads under this head charged for at the rate of one cent a word, with a minimum charge of 25 cents. Positively no ads will be taken for this column without cash in advance. All ads telephoned in must be paid for before day of publication to insure insertion.

### WANTED—MISCELLANEOUS

WANTED—To hear from owner of good farm for sale. State cash price, full particulars. D. F. Bush, Minneapolis, Minn. 20-12p

WANTED—A man and his wife at the Brainerd Hospital. 20-1f

WANTED—Girl for general housework. Mrs. S. R. Swais, 219 State st., Phone 157. 20-1p

WANTED—Knitting to do. I will knit mittens, socks, or anything, reasonable price. Phone 831 Black, 624 Wright ave. 20-1p

WANTED—Late model Ford coupe. Must be in excellent condition, and a bargain. James M. Ladner, Martin Stores Corp. 20-1f

WANTED—At once, girls. Must be over sixteen years of age. Steady work and good wages. Libby, McNeill & Libby. 20-1c

WANTED—One or two unfurnished rooms suitable for light housekeeping. Inquire XYZ, Record office. 20-2c

WANTED—A landlady. Full time. Inquire at Record office. 20-1c

WANTED—Carloads of baled hay. Phone me and I will come and see your hay. O. A. Kates, phone 490, Alma, Mich. 209 E. Downie St. 3fc

### LOST AND FOUND

LOST—A black traveling bag containing dark blue shirt, check book, two small boys suits, and other articles. Leave at Record office. 20-1c

LOST—Brown mixed knee length overcoat Tuesday evening. Pair of gloves in pocket. Finder please notify Earl Anderson, Merrill, Mich. Reward. 20-2p

### FOR RENT

FOR RENT—A six room furnished house. Call at 208 Walnut. 19-3c

FOR RENT—Six room house on Rockingham, modern. Four room house near Hillcrest School. Wm. Klatt, 323 Court St. 19-2c

FOR RENT—Modern six rooms and full basement house, furnished, at 729 Republic. Inquire next door, 712 Republic. 16f-1p

FOR RENT—Two sleeping rooms. Inquire at 424 West Superior st. or phone 223. 20-1p

FOR RENT—Six room modern house on Richmond ave. Call phone 410. 20-1p

FOR RENT—House at 418 Park ave. Inquire at 312 Lincoln ave. 20-1c

FOR RENT—Two houses, one with garage, \$10 per month. Also two garages. 318 Woodworth ave., Phone 409. 20-1c

FOR RENT—Heated furnished rooms with housekeeping privileges. 306 Lincoln ave. 20-1p

FOR RENT—House on corner Woodworth and Center st. Modern conveniences and conveniently located. Inquire of Mrs. J. M. Montpelier, 203 Woodworth. 20-1c

FOR RENT—Furnished rooms at 410 Maple Ave. Gentlemen preferred. 20-1c

### FOR SALE

FOR SALE—One two year old short horn bull, and one fifteen months old bull with pedigree. Inquire Angelo Wilber, RFD 2, Alma. 20-1f

FOR SALE—A \$2,000 equity in 80-acre farm with good buildings and fences, located 2 1/2 miles from Alma on State road. Balance on easy payments. Inquire Alma Record. 20-2p

FOR SALE—Practically new 38cc7 Goodyear tire and tube. Bargain for cash. Call 671 Alma. 19-1f

FOR SALE—Nursery stock. White Spirea 4 to 5 feet high, Wiegela white and rose colored, and other ornamental shrubbery. Choice Peony roots in good variety of colors. Call at Nursery, 145 South Grover ave. or leave orders at Parson's Greenhouse, 716 East Superior. Edw. T. Hines, phone 340 Black. All stock state inspected. 20-2p

FOR SALE—Plenty of fine ripe banana squash. Order your fall and winter supply now. See samples at Ohio Creamery, where orders may be left, or phone 33-3. B. P. Cline. 20-1p



Notice this delicious flavor when you smoke Lucky Strike—it's sealed in by the toasting process

Prepared by The American Cigarette Co.

FOR SALE—At bargain prices all in best of mechanical condition. A 1920 Ford touring, 1 1920 Chevrolet touring, 1 1919 Chevrolet touring, 1 1919 Chevrolet roadster. Shreve & Buchanan, Alma, Mich., Chevrolet Dealers. 20-1f

FOR SALE—Two hundred acres known as the J. L. Campbell farm 4 1/2 miles south of Alma. \$85 per acre for quick sale. Helen M. Smith, 227 Camulos St., Los Angeles, California. 18-3p

FOR SALE—Empty cider and pork barrels and empty sacks. 100 lb cotton and 140 lb jutes. Inquire of Superior Bakery. 17-4c

FOR SALE OR TRADE—Before Oct. 15. Six room house, two lots, two car garage. Between St. Louis and Alma on Michigan ave. Prefer modern or part modern house in Alma. Alma Record. 19-2c

FOR SALE—The St. Louis Tile Co. are now selling 4 in. tiles at \$20.00 per thousand, and other sizes accordingly. First come first served, but at these prices tiles must be paid for as removed from the yard. St. Louis Tile Co., St. Louis, Mich. 19-2c

FOR SALE—A \$15,000.00 equity in a choice 200 acre farm. Will take cheaper land. What have you? Fractional 80 acre farm, good buildings, will take city property up to \$5,000.00. Farm lands, make your requirements known to George and Hill. Carson City Real Estate Exchange. 19-2c

FOR SALE CHEAP—Large size pipeless furnace. Used only three months. Call Union 201, Holland Furnace Co., 207 E. Superior. 19-1f

FOR SALE—Black mare five years of age. Weight 1500. Sound and true. Inquire Herbert Campbell, R. F. D. 1. 19-2p

FOR SALE—A large quantity of new potato crates. Inquire of G. W. Andrews, 1314 Michigan, or phone 104's above. 19-2c

FOR SALE—Cheap, one hound eight months old. Part redbone, and black and tan. F. Welch, 1 mile west 1/2 mile north of Alma. 20-1p

FOR SALE—New battery box and fixtures cheap. Call 671. 19-1f

FOR SALE—Gallon jugs and cider barrels. Call 671 Alma. 19-1f

### MISCELLANEOUS

WE'RE WELL SUPPLIED with Fish Brand Fertilizers for fall wheat. See us before sowing as we can help you to better crop returns. Smith & Walston, phone 5-5r, 141f

NOTICE—Save your garbage and have it collected twice a week. If collector fails to collect, report to 776-black. 12 tfe

ALMA DRY CLEANING WORKS—Velvety and fluff rugs made from your carpets. Rug shampooing a specialty. Country work solicited. Work called for and delivered. 312 State street, phone 593, Alma. 19-4c

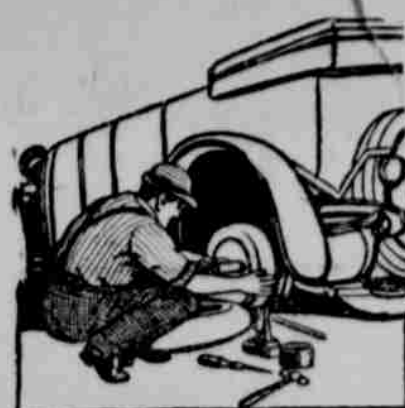
NOTICE—The Kawanka Camp Fire Girls will have a bake sale at the Gas office, Oct. 8, at 2:30 p. m. 20-1c

NOTICE—If you haven't found the right hat at the right price, see my special line of smart styles this week. I also remake old hats and trim. Miss Spaulding, 241 Prospect. 20-1p

NOTICE—120 acres of good land, well tilled and good improvements, price \$175.00 per acre. 40 acres good land in good location for \$11,000.00 with only \$2,500 down. 40 acres good land with improvements for \$7,000 and can give possession right away. 40 acres of land with good improvements, will trade on good 120 acres and pay difference. We have a number of other farms for sale or exchange. Also some good city property, so if you wish to buy, sell or exchange any kind of property come in as we may have just what you are looking for. Wm. B. Parnell, Salesman. Alma Real Estate and Exchange Company (Inc.), Alma, Michigan. 20-2c

I wish you could have walked down to the Piccola Marina with me yesterday. It is down one of those wonderful roads down out of the side of the cliff, which you grow used to here. And I came back up the old steps. Such views! The sea in afternoon light, the Paraglioni rocks below, so often painted and photographed, the splendid cliffs of Capri to right and left! . . . James M. Taylor (Letters).

# QUICK SERVICE



The reason we are able to not only promise quick service but to also render quick service is accounted for by three things: we employ only men of the highest experience and reliability; we furnish the proper tools; we strive to please—and we do!

## RICHARD LODEWYK

230 West Superior Street Phones—House 517, Shop 295

Beginning with the month of October our last discount day will be changed from the 15th to the 10th.

Last Discount Day for Paying Gas Bills Will Be October 10th

## Gratiot County Gas Company

ALMA, MICH.

# FREE

## FOR LIMITED TIME ONLY

Big 50c Jar of Wonderful COMBINATION CREAM JONTEEL with the purchase of one 50c box of Face Powder Jon-teel and one 50c compact of Rouge Jon-teel. Three famous Beautifiers for the Price of Two.

We make this exceptional offer so that you may get acquainted with this most delightful face cream. A cream for softening, healing, beautifying the complexion. Simply wonderful as a base for powder. You love to use it—it's so fragrant, cooling and refreshing. Stimulates the tissues and makes you feel—as well as look—lots younger.

FACE POWDER JONTEEL is a soft, invisible powder with a remarkable clinging quality. You notice the difference at once.

ROUGE JONTEEL is so lifelike. Matches your own natural flush perfectly. Comes in convenient compact form to carry in purse or pocket.

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